

Big Data and Social Science: A Practical Guide to Methods and Tools (Chapman & Hall/CRC Statistics in the Social and Behavioral Sciences)

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The text draws on the expertise of prominent leaders in statistics, the social sciences, data science, and computer science to teach students how to use modern social science research principles as well as the best analytical and computational tools. It uses a real-world challenge to introduce how these tools are used to identify and capture appropriate data, apply data science models and tools to that data, and recognize and respond to data errors and limitations.

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