



Design for People: Stories About How (and Why) We All Can Work Together to Make Things Better

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Most design books focus on outcome rather than on process. **Scott Stowell's** *Design for People* is groundbreaking in its approach to design literature. Focusing on 12 design projects by Stowell's design firm, Open, the volume offers a sort of oral history as told by those involved with each project--designers, clients, interns, collaborators and those who interact with the finished product on a daily basis.

In addition to the case studies, the book features texts from influential figures in the design world, including writer **Karrie Jacobs**, founding editor-in-chief of *Dwell* magazine; plus contributions from **Pierre Bernard**, revolutionary French graphic artist and designer; **Charles Harrison**, pioneering industrial designer; **Maira Kalman**, artist and writer; **Wynton Marsalis**, composer and musician; **Emily Pilloton**, design activist and author of *Design Revolution*; and **Alissa Walker**, design writer and urban advocate.

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