



Esthetic Dentistry: A Clinical Approach to Techniques and Materials

Kenneth W. Aschheim

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Help your patients look better and improve their self-esteem with this complete, user-friendly guide to all of the latest esthetic dentistry procedures that are in high demand. Thoroughly updated by the most renowned leaders in the field, the new third edition of **Esthetic Dentistry: A Clinical Approach to Techniques and Materials** offers clearly highlighted techniques in step-by-step fashion, with unmistakable delineation of armamentarium, for the treatment of esthetic problems. Hundreds of clinical tips are included throughout the book to help alert you to potential problems, variations on techniques, and other treatment considerations. Plus, an invaluable troubleshooting guide covers the different types of esthetic problems (such as size, discoloration, and spacing issues), potential solutions, and references to chapters where the specific problem is discussed in detail. With this expert reference in hand, you will have all you need to master the latest esthetic procedures that your patients want!

- **Troubleshooting guide** at the beginning of the book features tabled information containing a quick snapshot of the problem, the solution, and where in the text it can be found.
- **Hundreds of clinical tips** throughout the book alert you to potential problems, variations on techniques, and other treatment considerations.
- **Short narratives** utilize a user-friendly format that works as a dependable reference, as well as a quick, at-a-glance guide.
- **Part 2: Principles of Esthetics** provides a detailed discussion of the fundamentals of esthetics and its relevancy to dentistry.
- **Part 3: Esthetic Materials and Techniques** assists you in selecting the correct materials for a specific clinical situation.
- **Part 4: Esthetics and Other Clinical Applications** offers an overview of how esthetics relates to other clinical specialties including, periodontics, orthodontics, implants, oral surgery, pediatrics, occlusion, laser surgery, oral photography, CAD/CAM technology, dermatological pharmaceuticals, and plastic surgery.
- **NEW! Extensively revised content** incorporates extensive updates within 95% of the chapters.
 - **NEW! Chapter on CAD/CAM technology** addresses the advantages and disadvantages of CAD/CAM technology, and gives brief overviews of the most popular systems on the market.
 - **NEW! Chapter on occlusion** looks at the fundamental concepts of occlusion, including: temporomandibular joints and surrounding structures; uniform tooth contacts; coupled anterior teeth; phonetics; occlusal vertical dimension; and more.
 - **NEW! Chapter on dermatological pharmaceuticals** inspects the underlying processes that cause facial aging, as well as botulinum toxin, facial fillers, and combination treatment.
 - **NEW! Completely revised chapter on dental marketing** addresses both external and internal marketing, the classic 4Ps concept, electronic marketing, how to build a marketing program, and more.
 - **NEW! Chapter on eating disorders** reviews anorexia nervosa, bulimia nervosa, and binge eating or eating disorders not otherwise specified, along with the oral manifestations of eating disorders and considerations when approaching a patient presenting with suspected symptoms of an eating disorder.
 - **NEW! Chapter on domestic violence** addresses what domestic violence is, the dental assessment, the legal issues surrounding domestic violence and the dentist, and how to best talk to the patient who

might be a victim.

- **Completely updated art program** features over **1,300 full color illustrations and photographs** with esthetically and clinically accurate renderings to give you a clear picture of the intended outcome in key areas such as bleaching, tooth coloring, implants, and more.

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Marlene Wiedman:

A lot of people always spent their own free time to vacation as well as go to the outside with them loved ones or their friend. Did you know? Many a lot of people spent they free time just watching TV, or playing video games all day long. If you wish to try to find a new activity that is look different you can read some sort of book. It is really fun for yourself. If you enjoy the book that you simply read you can spent the whole day to reading a book. The book Esthetic Dentistry: A Clinical Approach to Techniques and Materials it is rather good to read. There are a lot of those who recommended this book. These folks were enjoying reading this book. If you did not have enough space to develop this book you can buy the particular e-book. You can m0ore effortlessly to read this book from your smart phone. The price is not to fund but this book possesses high quality.

Louis Chavez:

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Tim Vazquez:

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