



Global Telecommunications Market Access

Jennifer A. Manner

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Global Telecommunications Market Access offers you a solid understanding of the regulatory, economic, business, public policy and other considerations associated with entry into global telecommunications markets from a commercial, governmental and legal perspective. The primary focus of this book is on the global telecommunications regulatory environment and how it impacts market access strategies and implementation of these strategies. You are presented with case studies and a global view of the progression of telecommunications to help you better see how global markets are evolving from being dominated by monopoly service providers to one where choice has become a reality for consumers. The book addresses the issue of how to structure a venture so that it can operate within differing regulatory regimes. It gives you a good look at market access for a variety of technologies including Internet, data services, voice, mobile services, and many more. This informative resource includes an overview of the tools available to help you ensure that a competitive market is created and fostered on a day to day basis.

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