



# **Bums on Seats: How to Promote, Prepare and Profit from Webinars, Seminars and Retreats**

*Natasa Denman, Francesca Moi*

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*Natasa Denman, Francesca Moi*

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- Are you sick of working one on one and want to leverage you time via events?
- Is your biggest fear around running events 'Will anyone show up?'
- Are you ready to step up and reach a wider audience that needs to hear your message?

Getting 'Bums on Seats' is the single biggest challenge in running events. In a world that is turning more and more to online solutions, this has increased the level of difficulty to get people into seminar rooms. Once you know how to do it successfully, you can easily profit from events and leverage your time to reach those far and wide.

Natasa & Francesca run successful seminar based businesses for the public market and continue to consistently fill their rooms full of their ideal clients. Their system is simple - 80% of the time you focus on Promoting and 20% on Preparing and Profiting from your efforts.

The strategies and secrets they share in this book are relevant to todays fast paced world and most are low or no cost to execute. Lets get you some Bums on Seats!

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