



Key Concepts in Corporate Social Responsibility (SAGE Key Concepts series)

Suzanne Benn, Dianne Bolton

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Introducing the key concepts in corporate social responsibility, the authors bring together the essential issues relevant to the responsible management of businesses, not-for-profit organizations and government.

With detailed coverage and cross-referencing for each concept and over 50 concepts introduced, this guide to both the theory and implementation of CSR and sustainability, provides an indispensable reference for any student of the subject.

Key concepts include: accountability; business ethics; corporate citizenship; corporate environmental reporting; definitions of CSR; ethical consumerism; human rights; NGOs; risk management; stakeholder theory and sustainable development.

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