



Globalization, Growth, and Governance: Creating an Innovative Economy

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This book is about the processes of innovation at the global, national, and corporate levels. It explores the contexts, complexities, and contradictions of innovation from a range of disciplinary perspectives and is divided into three main sections. In the first on Globalization and Technology, international contributors explore the links between changing systems of production and competitiveness; the impact of new technology and innovation on international labour markets; and the innovation practices of global firms. In the section on Innovation and Growth, a close look is taken at the innovation decisions and activities of individual firms. The evidence in these chapters challenges many assumptions about the nature of competitive behaviour and the co-operative links between firms. In the section on Governance, Business Performance, and Public Policy, the contributors examine the relationship between governance systems and firms' innovation strategies and decisions, assessing the capabilities and characteristics of different models of capitalism. The book concludes with a discussion of the most effective approach to industrial policy in the 'innovative economy'.

Interdisciplinary and international in its scope this book provides important evidence and arguments on the processes of innovation and in so doing addresses real challenges for policy-makers, managers, and academics alike.

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