



James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book)

Greg Barnhisel

Download now

[Click here](#) if your download doesn't start automatically

James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book)

Greg Barnhisel

James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) Greg Barnhisel

Although James Laughlin (1914–1997) came from one of Pittsburgh's leading steel-making families, his passions were literary rather than industrial—he wanted to be a poet. Laughlin was a freshman at Harvard when he traveled to Rapallo, Italy, in 1933 to meet Ezra Pound (1885–1972), and he returned the following year to enroll in the poet's "Ezuversity." Pound dismissed Laughlin's poetic talents, advising the wealthy young man to make himself over into a publisher. Laughlin did just that, founding New Directions Press in 1936.

For much of the 1930s prior to World War II, Laughlin and Pound were friends, business associates, collaborators, student and teacher, and even at times son and surrogate father. But Laughlin's investment in Pound—and their friendship—was severely tested by Pound's wartime propaganda broadcasts for Italian state radio, his capture and abortive trial for treason, and his thirteen-year stay as a mental patient in St. Elizabeth's Hospital. Following this scandal and disgrace, the reading public no longer wanted to buy Pound's books, and the critical establishment dismissed him as a Fascist crank.

Laughlin and New Directions responded by marketing Pound in such a way as to convince consumers that the poet's importance needed to be judged solely on aesthetic grounds, and that his political beliefs were irrelevant to his accomplishments as a pioneering literary artist. With Pound's encouragement, and despite the poet's oft-expressed opposition to the mixture of commerce and art, Laughlin used such marketing tools as advertising, the cultivation of friendly critics, and the development of the trade paperback to enhance Pound's reputation.

Drawing on a wide range of sources—including interviews with Laughlin and other New Directions staffers and published materials from numerous literary archives—Gregory Barnhisel tells the story of the personal and professional relationship between one of the twentieth century's most controversial writers and his loyal and innovative American publisher—a relationship that eventually helped remake literary history and continues to shape our understanding of modernism itself

 [Download James Laughlin, New Directions Press, and the Rema ...pdf](#)

 [Read Online James Laughlin, New Directions Press, and the Re ...pdf](#)

Download and Read Free Online James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) Greg Barnhisel

From reader reviews:

John Alfaro:

Now a day those who Living in the era where everything reachable by connect to the internet and the resources inside it can be true or not require people to be aware of each details they get. How a lot more to be smart in getting any information nowadays? Of course the reply is reading a book. Reading through a book can help folks out of this uncertainty Information specifically this James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) book since this book offers you rich data and knowledge. Of course the data in this book hundred percent guarantees there is no doubt in it you know.

Cora Blanchette:

This book untitled James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) to be one of several books this best seller in this year, that's because when you read this guide you can get a lot of benefit upon it. You will easily to buy this kind of book in the book retail store or you can order it through online. The publisher on this book sells the e-book too. It makes you more easily to read this book, as you can read this book in your Mobile phone. So there is no reason to your account to past this book from your list.

Randall Wilmes:

Often the book James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) will bring you to definitely the new experience of reading the book. The author style to elucidate the idea is very unique. If you try to find new book to see, this book very ideal to you. The book James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) is much recommended to you to learn. You can also get the e-book from the official web site, so you can quickly to read the book.

William Hayes:

As a scholar exactly feel bored in order to reading. If their teacher inquired them to go to the library as well as to make summary for some publication, they are complained. Just minor students that has reading's spirit or real their pastime. They just do what the trainer want, like asked to the library. They go to right now there but nothing reading significantly. Any students feel that reading through is not important, boring as well as can't see colorful images on there. Yeah, it is to become complicated. Book is very important in your case. As we know that on this period of time, many ways to get whatever we really wish for. Likewise word says, many ways to reach Chinese's country. Therefore this James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) can make you feel more interested to read.

**Download and Read Online James Laughlin, New Directions Press,
and the Remaking of Ezra Pound (Studies in Print Culture and the
History of the Book) Greg Barnhisel #QLRAOS74MTF**

Read James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) by Greg Barnhisel for online ebook

James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) by Greg Barnhisel Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) by Greg Barnhisel books to read online.

Online James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) by Greg Barnhisel ebook PDF download

James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) by Greg Barnhisel Doc

James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) by Greg Barnhisel Mobipocket

James Laughlin, New Directions Press, and the Remaking of Ezra Pound (Studies in Print Culture and the History of the Book) by Greg Barnhisel EPub