

# **Strategic Transformation of Higher Education:** Challenges and Solutions in a Global Economy

Stewart E. Sutin, W. James Jacob

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## Strategic Transformation of Higher Education: Challenges and Solutions in a Global Economy

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Strategic Transformation of Higher Education examines the broken revenue-driven business model characteristic of higher education in an environment that demands greater access, more affordable tuition, accountable leaders, and faculty who deliver a consistently high quality of relevant education. The authors demonstrate that enduring business models must support institutional academic missions and that they are integral to systemic and strategic transformation by diagnosing the case for change and offering a practitioners' guide for reform.



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