



Bramble Production: The Management and Marketing of Raspberries and Blackberries

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Bramble Production provides growers with a basic understanding of how raspberry and blackberry plants grow and respond to changes in their environment. Author Perry Crandall includes management practices used by successful growers, making this book a helpful production guide that you can use for making rational decisions. This knowledge of successful production can be used to recommend or adopt management programs specially designed to produce optimum yields with maximum profits. Students and professionals will find Bramble Production to be a scientifically based, easy-to-understand, comprehensive discussion of all facets of berry production. The principle emphasis is on American production, but grower practices in other parts of the world are included, which makes this a valuable guide book for growers all around the world. To provide you with a thorough understanding of how to produce maximum yields, Crandall covers raspberries and blackberries individually. Each fruit has chapters on its:

- genetic derivation
- botany
- physiology
- site selection and preparation
- most popular varieties
- soil management and cultural practices
- insect and disease identification and control
- nutrient deficiency symptoms
- irrigation
- harvesting, handling, and marketing
- worldwide distribution

Bramble Production is a valuable supplemental reference text for university, junior college, and high school instructors. Cooperative extension specialists, farm advisors, industry representatives, and research personnel can use it as a basis for diagnoses and recommendations, as can commercial growers, master gardeners, and more sophisticated or curious home gardeners.

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