



CIO Elite: Technology Strategy Terms Quick Reference

N H Kamboj

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The CIO Elite: Technology Strategy Terms Quick Reference's primary objective is to provide those with absolutely minimal technology experience or knowledge, a quick overview of technology strategy topics and terminology in a concise format with detailed examples of common usage.

This book is formatted as a dictionary; however, the key differentiation between this text and that of a simple technology glossary or dictionary are the in-depth descriptions and usage examples for each term.

The business environment, especially one with a significant proliferation of technology is a jungle! Be armed with the right weapons to navigate it with the utmost confidence!

N.H. Kamboj is the former University of Chicago Booth School of Business Guest Lecturer on Technology Strategy.

The following is a sampling of the organizations whom have attended and benefited from Kamboj's lectures:

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- The Gap
- Amazon
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- ABN AMRO
- Allstate
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- Walgreens
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