



The House of Value Creation: How to Increase Company Value Systematically (XEdition Accenture)

Hanno Schmidt-Gothan, Karsten Gessner, Hauke Lübben

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The House of Value Creation (HVC) methodology, developed by the authors in the course and as a result of their consulting engagements, summarizes and systematizes corporate strategies, which lead to significant and sustainable shareholder value creation. The book offers a practical how-to-guide for focusing management ambitions on increasing capital market value. The examples of the Electronics & High-Tech industries illustrate that some best-in-class companies manage to detach themselves from overall market developments and continuously surpass their peers through superior strategies and business architectures.

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