



Management of Enterprise Crises in Japan: 10 (Japanese Management and International Studies)

MONDEN YASUHIRO

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This book focuses on various business practices to manage ailing companies during economic depression or in the aftermath of man-made and natural disasters. The methods implemented by various Japanese enterprises, such as Japan Air Line, Tokyo Electricity Company, Nissan and Toyota, to overcome their challenges are elaborated in this book. The scope of the book covers: restructuring under government financial support; private turnaround management of huge conglomerates; reorganization of business domains; accounting for risk management, and robust supply chain management in the aftermath of disasters.

Contents:

- **Business Turnaround under Public Financial Support:**
 - How Can All Stakeholders “Share the Burden” of Solving Damage Liability and Turnaround of Nuclear Power Electric Company? (*Yasuhiro Monden and Masaaki Imabayashi*)
 - The Turnaround of Japan Airlines (*Naoyuki Kaneda*)
- **Private Turnaround to Cope with the Business Crisis:**
 - The Choice that Samsung Electronics Made in the Monetary Crisis of 1997 (*Hyeun Kyoung Song and Gunyung Lee*)
 - Activities of Cross-Functional Teams (CFTs) in Nissan: Considering from Revitalization Activities and Their Results (*Kazuki Hamada*)
 - Overcoming the Business Crisis by Applying Capital Cost Management: Case Study of the Panasonic Group (*Shufuku Hiraoka*)
- **Coping with Business Crisis Applying the New Managerial Accounting:**
 - Basic Theory of Management for the Business Crisis (*Akira Miyama*)
 - Profit Management Model to Overcome the Enterprise Crisis (*Noriyuki Imai*)
- **Supply-Chain Management after the Disasters and TPS after Business Crisis:**
 - Robust Supply-Chain Management for the Disasters: Based on the Product Design Architectures (*Yasuhiro Monden and Rolf G Larsson*)
 - Management of Humanitarian Supply Chains in Times of Disaster (*Yoshiteru Minagawa*)
 - Creation and Continuous Development of the Toyota Production System for Solving Current and Potential Business Crises (*Shino Hiiragi*)

Readership: Graduate and undergraduate students, academic researchers and doctoral researchers, managers of companies, general public interested in Japanese-style management success stories, practitioners in business enterprises.

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